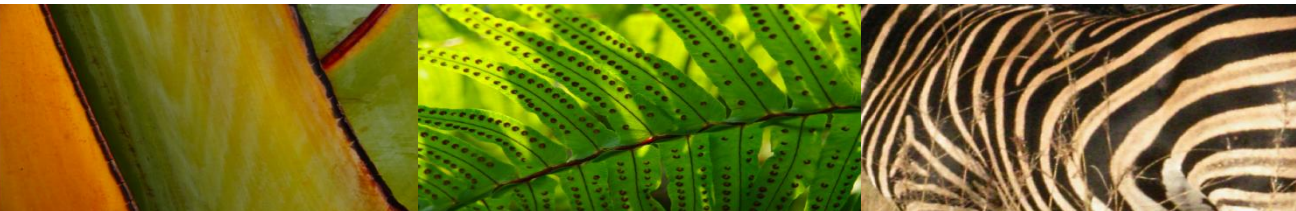


ORÉE ASSOCIATION

2ND MEETING OF THE GLOBAL PARTNERSHIP

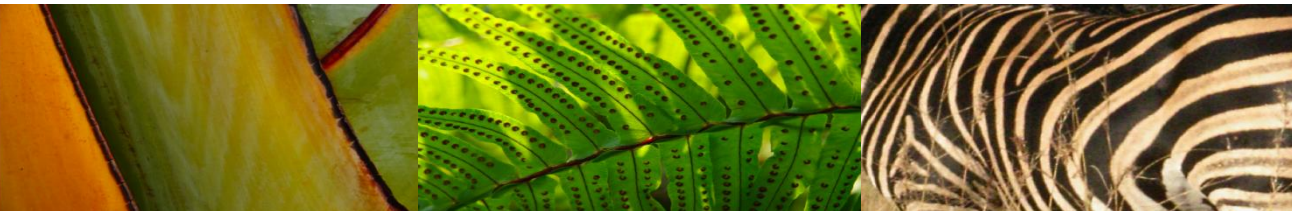
HYDERABAD, INDIA, COP11 OF THE CBD

THE 16TH OF OCTOBER 2012



THE ORÉE ASSOCIATION

- Non-profit organisation founded in **1992**.
- Brings together **various stakeholders** (businesses, local authorities, nonprofits, ministries, searchers, etc.) to discuss and test specific integrated **environment management solutions**.
- Works on **7 priorities** : Biodiversity and economics; Environmental labeling and reporting; Eco-design of products and services; Environmental expertness; Industrial ecology and sustainable management of business parks; Environmental risks; Environmental health.
- **Produced tools** : Guide books; Internet platforms; Events; etc.



ORÉE'S WORKS ON ECONOMICS & BIODIVERSITY

- **The « Economics and Biodiversity » Working Group**
 - About **40 participants**. « How to integrate biodiversity into organizations' strategies? »
 - First stage (2008) : Economic activities are not only a source of impacts, but also largely dependent on biodiversity.
 - Creation of the **Business and Biodiversity Interdependence Indicator (BBII)**.
 - Since 2009, the goal is to develop the **Biodiversity Accountability Framework (BAF)**.
- **PhD Theses**
 - « **Companies, biodiversity and ecosystem services: which interactions and strategies? Which accountabilities?** » (defended in October 2010 by Joël Houdet, sponsored by a CIFRE grant and by Veolia Environment,)
 - « **Biodiversity and stakeholders' strategy: developing tools to manage multiple and inter-temporal interactions** » (begun in may 2012 by Ciprian Ionescu, sponsored by a CIFRE grant and by LVMH, Yves Rocher and Veolia Environment)

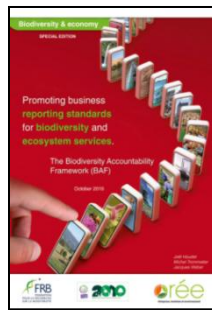
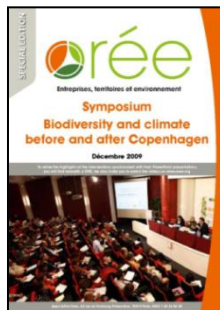
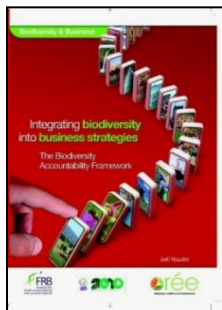


ORÉE'S WORKS ON ECONOMICS & BIODIVERSITY

- Case studies :

- Test methodological ideas emerging from working group and theses works;
- Identify major issues related to the interactions with biodiversity;
- Improve environmental management tools;
- Analyze the links between environmental and economic performance.

- Publications in English :



New Orée Guide *Coming very soon !*
« Managing organizations' interactions with biodiversity »

